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DS&E NEWS RELEASE

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HTRI CONTINUES DOWNWARD

Technical demand, as measured by the High Technology Recruitment Index, showed continued weakness in October. The Index registered 128, a two-point decline from the September level of 130. HTRI has been losing two to three points a month since May and is likely to decrease further next month, based on the November single-month figure of 121 -- a 10-point drop from October's 131. It should be noted that the decline from October to November was in all geographic regions.

A spokesperson for Deutsch, Shea & Evans' Research Division observed that, in spite of the current decline, HTRI this year, month-for-month, is still well ahead of 1983 levels, and added that industry may just be postponing fourth-quarter '84 hiring until the first quarter of 1985.

(MORE)

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans, which has maintained the Index since 1960, is the human resources consulting and advertising subsidiary of Foote, Cone & Belding Communications, Inc.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
November, 1982	100	111
December	123	120
January, 1984	137	132
February	135	134
March	129	137
April	148	139
May	139	141
June	138	138
July	138	135
August	129	133
September	131	130
October	131	128
November	121	--

*Based on a 3-month running average

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